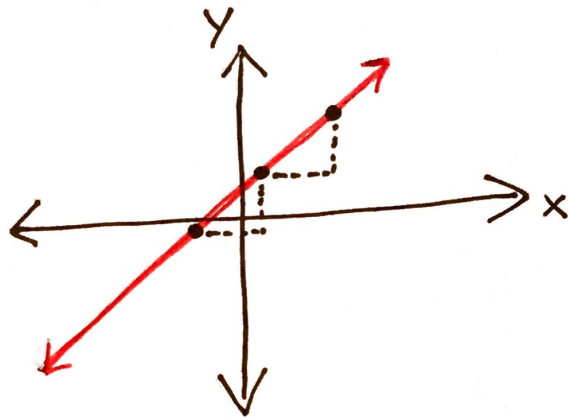


# The Derivative

• Rate of Change

$$\text{slope} = \frac{y_2 - y_1}{x_2 - x_1} = \frac{\text{Rise}}{\text{Run}}$$

Ex.



constant  
slope

$$y = mx + b$$

$$\text{Slope} = m$$

[Linear Function: slope is always  
a constant.]

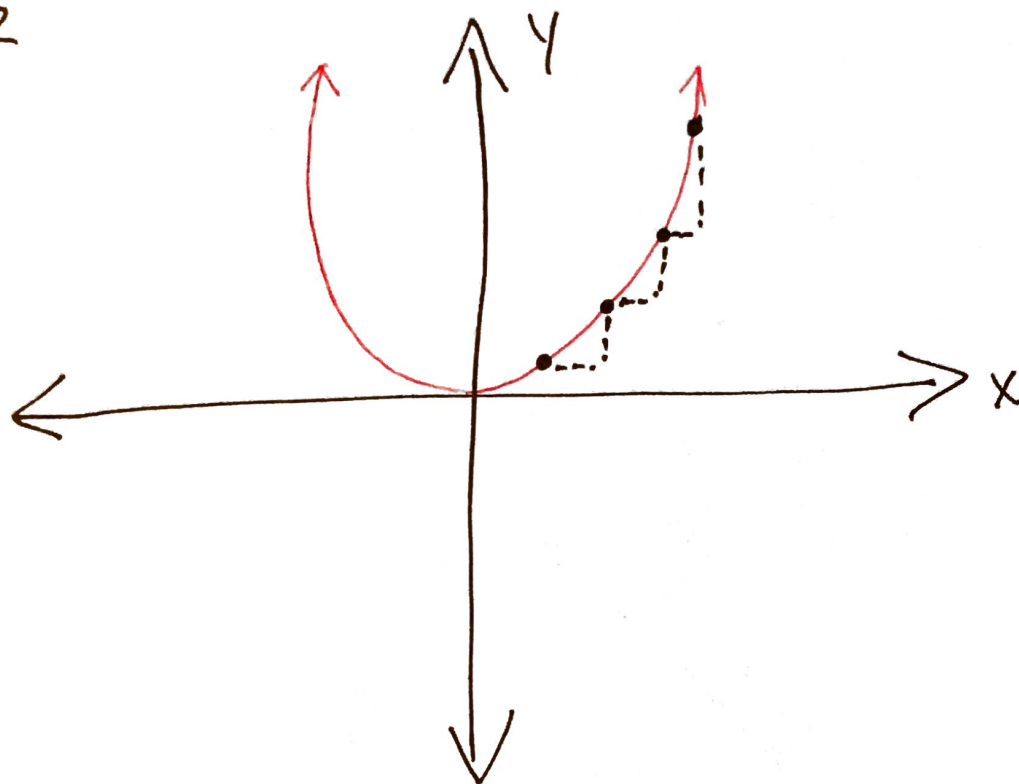
Ex.  $y = 2x + 3$

$$m = 2$$

$$y = -\frac{1}{2}x + 17$$

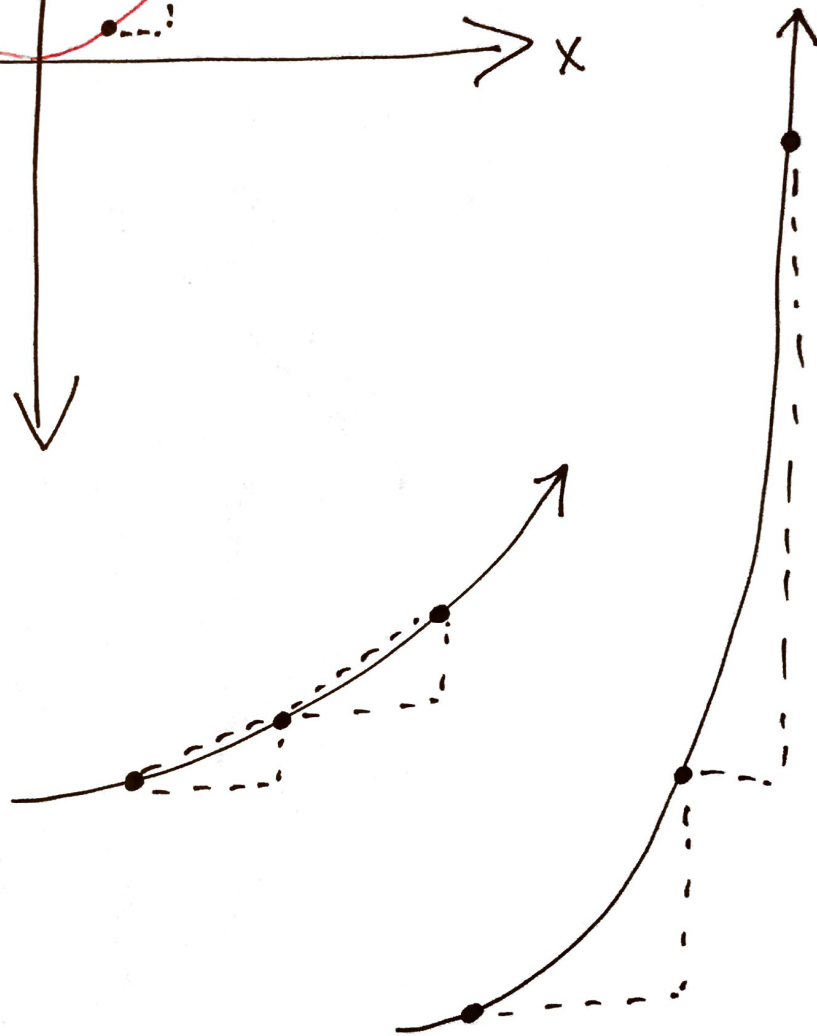
$$m = -\frac{1}{2}$$

$$y = x^2$$



Ex.  $y = 2x + 3$

$$y' = 2$$



Ex.  $2x^3 + 4x + 3$

$$6x^2 + 4$$

Ex.  $7x^4 + 3x^2 - x + 10$

$$28x^3 + 6x - 1$$

# Properties of Slope

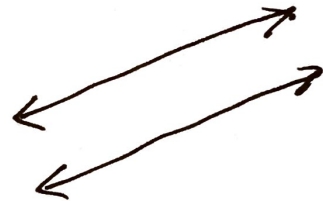
- $m = \frac{y_2 - y_1}{x_2 - x_1} = \text{slope}$

- $y - y_1 = m(x - x_1) = \text{point slope}$

- Parallel:  $m_1 = m_2$

Ex.  $y = 2x + 3$

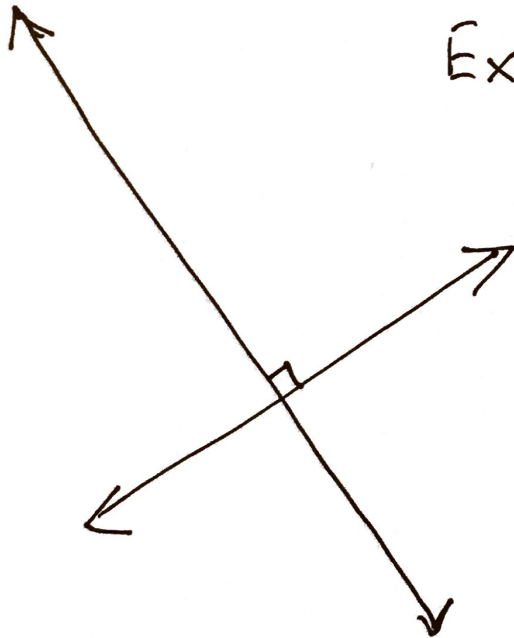
$y = 2x + 9$



- Perpendicular:  $m_1 = -\frac{1}{m_2}$   
(Perp)

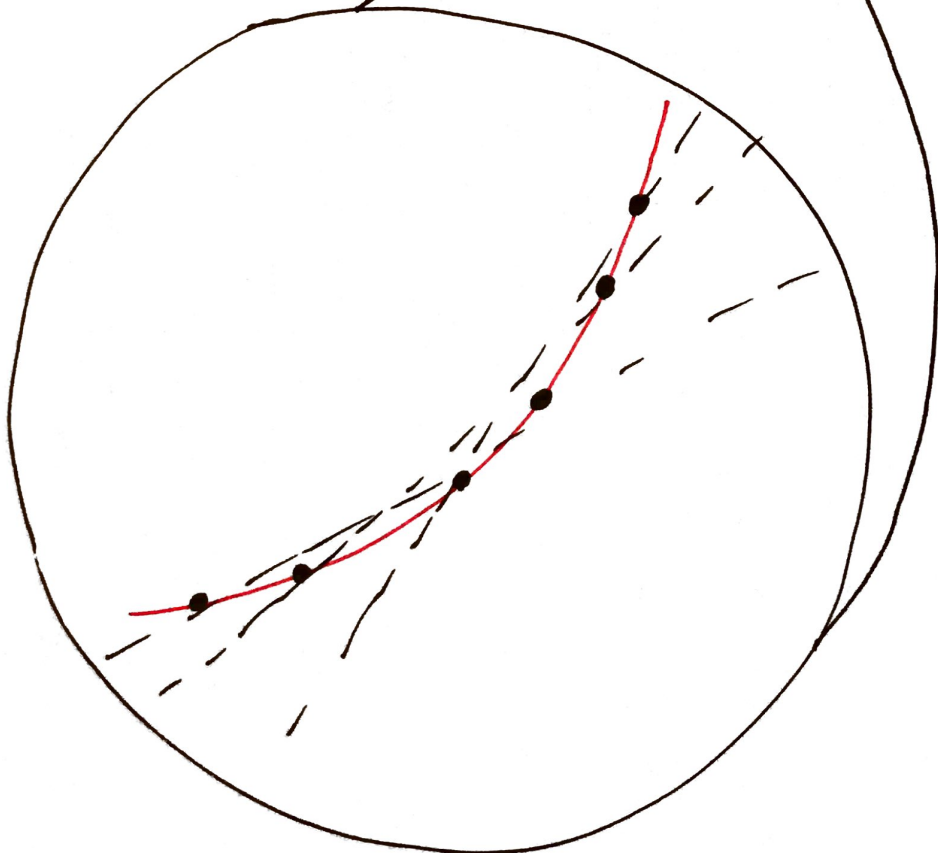
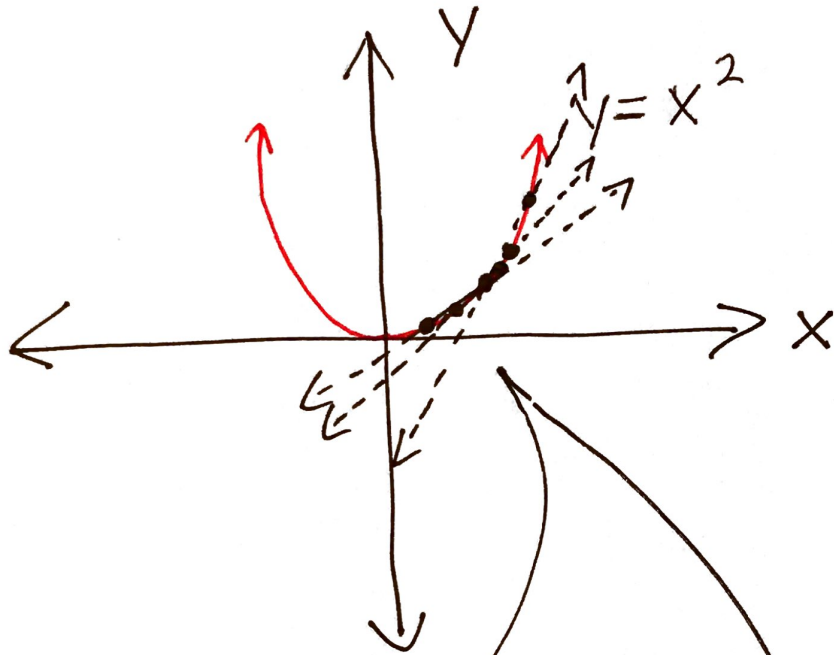
Ex.  $y = 3x + 1$

$y = -\frac{1}{3}x + 5000$

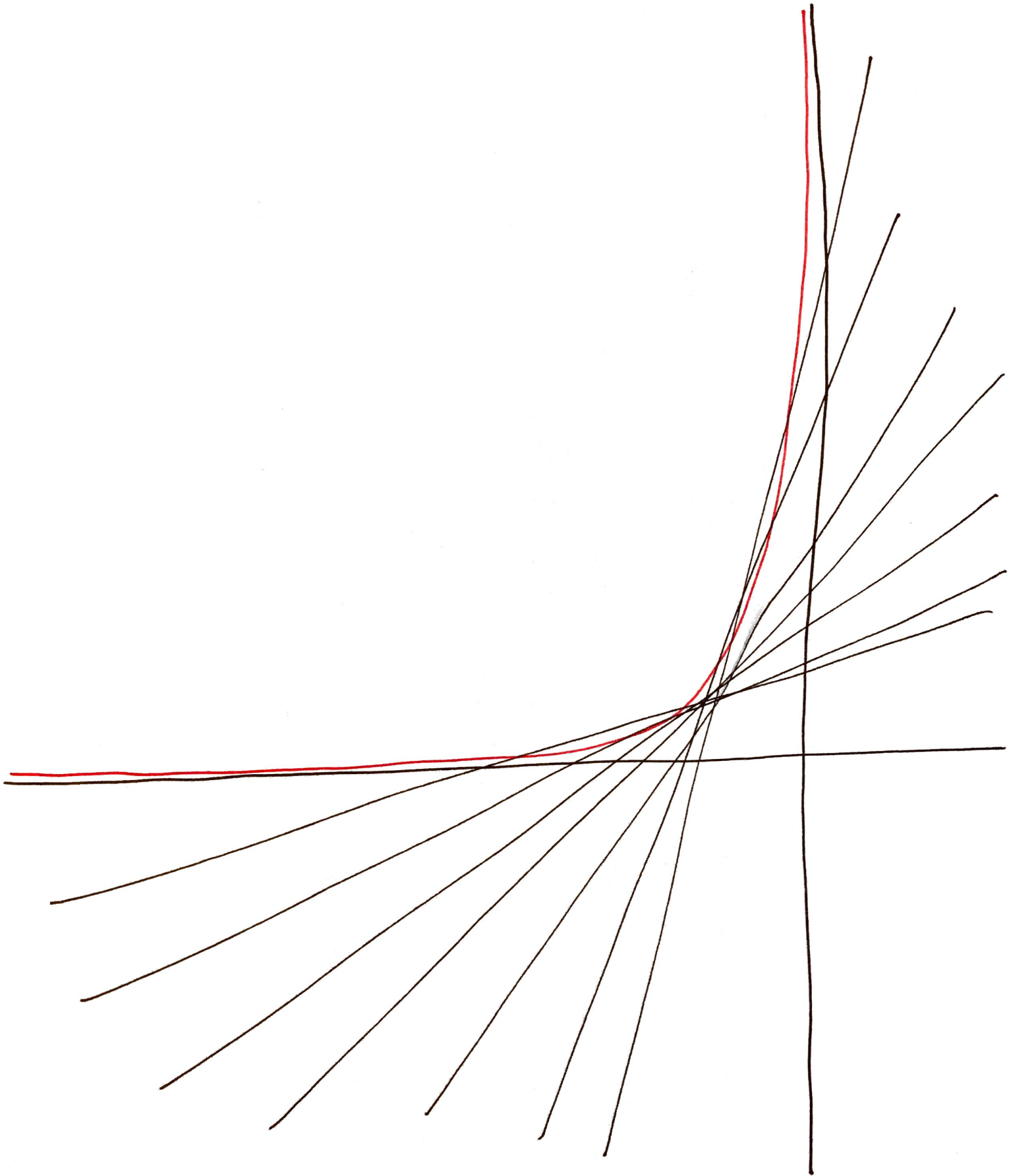


# Point - Slope Form

"Tangent Line" =  $y - y_1 = m(x - x_1)$



# Diagram



# Defining Derivative

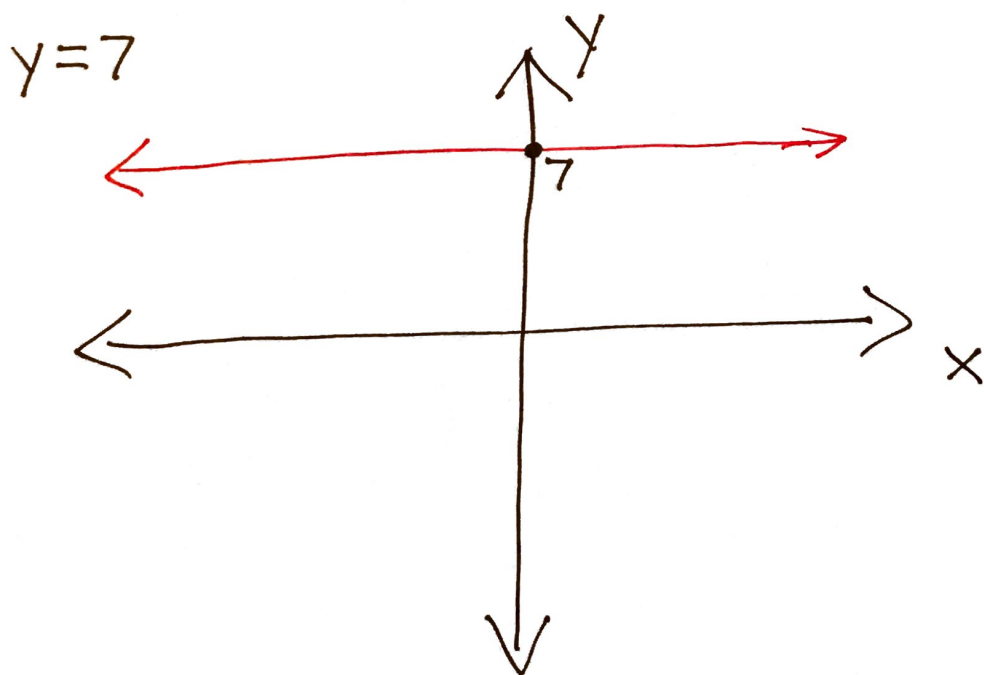
- Computing  $f'(x)$  or  $f$  "prime" of  $x$ 
  - denoted  $f'(x)$ ,  $f'$ , or  $\frac{d}{dx}$

Def If  $f(x) = mx + b$ , then:

$$f'(x) = m \quad [\text{our slope!}]$$

- Constant Function:  $f(x) = b$

$$f'(x) = 0$$

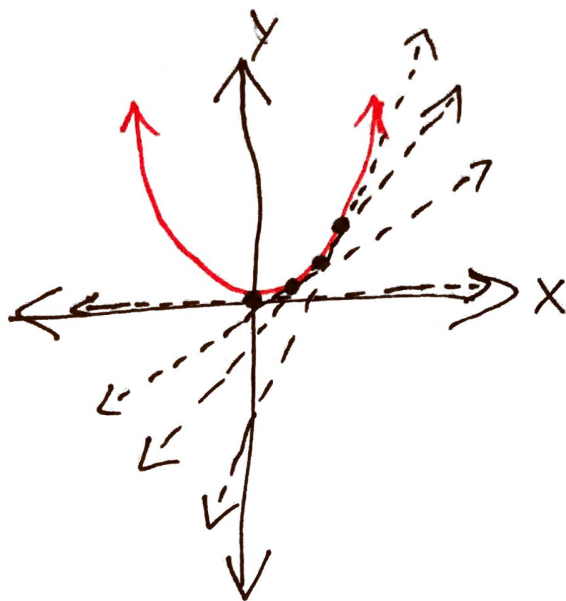


$$\frac{\text{rise}}{\text{run}} = \frac{0}{\neq}$$

0

x	y
-2	4 > 3
-1	1 > 1
0	0 > 1
1	1 > 3
2	4 > 5
3	9 > 7
4	16 > 7
⋮	

$$f(x) = x^2$$



$$f(x) = x^2$$

$f'(x) = 2x$ , derivative @ a point:

$x = 0$	Slope = 0
$x = 1$	" " = 2
$x = 2$	" " = 4
$x = 3$	" " = 6
⋮	

Power Rule:

$$f(x) = x^r$$

$$f'(x) = r x^{r-1}$$

↳ If # out front, then  
r · #

Ex.  $f(x) = x^2$

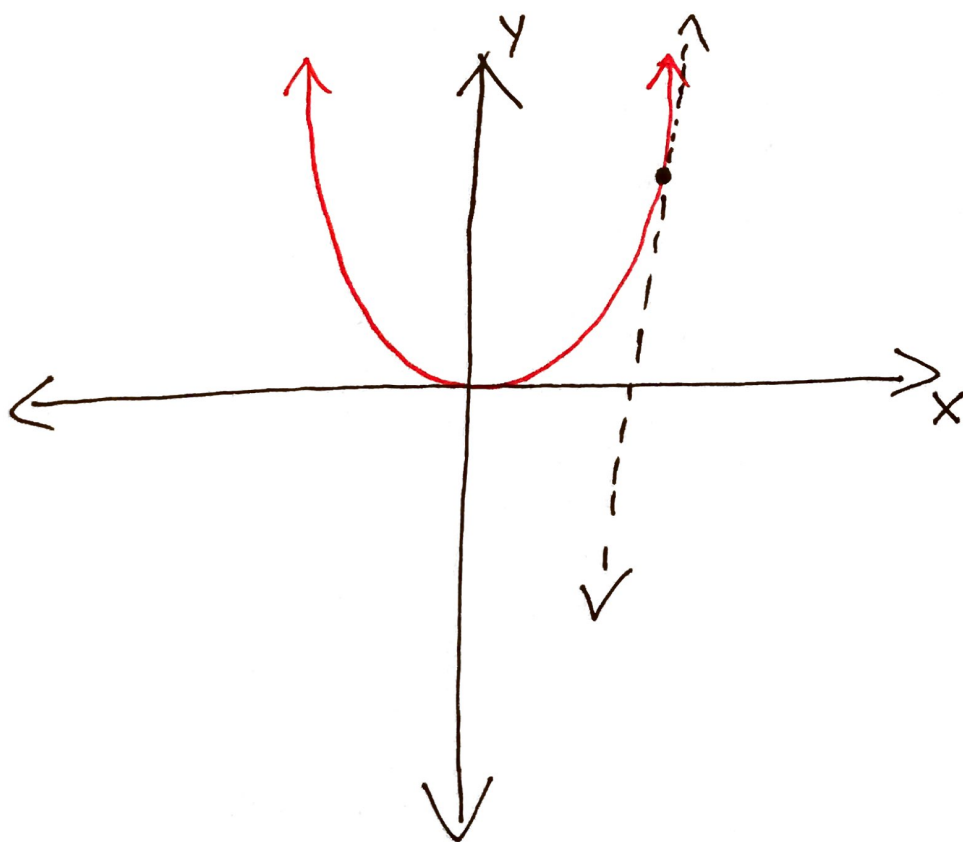
$$f'(x) = 2x^1 = 2x$$

## Derivative (Cont'd)

- $f'(x) = m$
- $f'(x) = r \cdot \# x^{r-1}$

Ex.  $3x^4$

$$m = f'(x) = 3 \cdot 4 x^3$$
$$= 12x^3$$



x	y
0	0
1	12
2	96
3	324

↓  
Real!  
fast!



# Practice

$$\begin{aligned} 1. \quad & 2x^3 + 3 \\ & 2 \cdot 3x^2 + 0 \\ & 6x^2 \end{aligned}$$

$$\begin{aligned} 2. \quad & 4x^5 \\ & 4 \cdot 5x^4 \\ & 20x^4 \end{aligned}$$

$$\begin{aligned} 3. \quad & x^3 + x + 1 \\ & 3 \cdot 1x^2 + 1x^0 + 0 \\ & 3x^2 + 1 \end{aligned}$$

$$\begin{aligned} 4. \quad & 2x^7 \\ & 2 \cdot 7x^6 \\ & 14x^6 \end{aligned}$$

$$\begin{aligned} 5. \quad & x^{-3} + 1 \\ & -3 \cdot 1x^{-4} \\ & -3x^{-4} \\ & \text{or} \\ & \frac{-3}{x^4} \end{aligned}$$

$$\begin{aligned} 6. \quad & -2x^4 \\ & -2 \cdot 4x^3 \\ & -8x^3 \end{aligned}$$